

HASSAN

Graphic Designer | Digital Designer | Web & Business Visual Designer

Saudi Arabia | Remote · Freelance · Contract Opportunities

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Website Project: moroujtuwaiq.com

PROFESSIONAL SUMMARY

Multidisciplinary Graphic and Digital Designer creating visual communication across advertising, websites, presentations and business documents. Develops visual concepts, organizes business content and creates cohesive layouts with clear typography and visual hierarchy. Combines human creative direction with AI-assisted production, visual selection and refinement to prepare professional deliverables. Available for remote, freelance and contract opportunities.

CORE EXPERTISE

Graphic & Digital: Social media design, advertising creatives, posters, banners, product visuals, typography, composition and brand consistency.

Web & Business: Website design and content organization, company profiles, presentations, proposals, quotations and professional PDF layouts.

Creative Production: Concept development, AI-assisted creative direction, prompt engineering, image selection and refinement.

Digital Support: Document preparation, business information organization, spreadsheet support and presentation preparation.

SELECTED PROJECT EXPERIENCE

Morouj Tuwaiq — Digital & Business Visual Design

Agriculture & Landscaping Business | Saudi Arabia

- Developed business website presentation, visual structure and content organization.
- Created branded quotation layouts with structured item tables, image fields and clear totals.
- Organized business information into professional digital and document formats.

Graphic & Commercial Visual Design

Independent Personal Concept Projects / Creative Studies

- Created social media, product, luxury fragrance, technology and promotional campaign concepts for fictional brands.
- Applied typography, visual hierarchy and composition to develop cohesive visual directions across formats.

Business Presentation & Document Design

Business Documents and Personal Layout Studies

- Developed company-profile, presentation, proposal, quotation, pricing-document and report layouts.
- Structured content with consistent headings, spacing and information hierarchy for professional presentation and PDF delivery.

Landscape & Site Visualization

Conceptual Visualization Projects

- Presented original site references alongside proposed road landscaping, planting and environmental concepts.
- Organized before-and-proposed comparisons, conceptual site plans and 3D visual studies to communicate design ideas.

CREATIVE WORKFLOW

Human-Directed. AI-Assisted. Brief interpretation, concept development, creative direction, prompt engineering, visual selection, composition, refinement, quality control and final delivery.

CREATIVE & PRODUCTIVITY TOOLS

ChatGPT · AI Creative Tools · CapCut · Microsoft PowerPoint · Microsoft Excel

LANGUAGES

Urdu · Arabic · English · Pashto

LIVE PROJECT & PORTFOLIO

Morouj Tuwaiq: Agriculture & Landscaping Business Website — moroujtuwaiq.com

Hassan Design Portfolio 2026: Professional portfolio available with application.